



Moreno Valley College



What is your leadership group?

Umoja Community at Moreno Valley College is recognized as a student service program.

Umoja is also recognized as a club by Associated Students of Moreno Valley College.

What we currently offer with our program

- Priority Registration
- Academic/Personal Counseling
- Mentoring program
- Tutoring services
- Golfing & Bowling events
- Learning Community
- Women Empowerment Conference
- Volunteering opportunities
- Success workshops

What do you want your program to become?

Mission

To restore cultural pride in the African American Community and cultivate student leaders who will positively impact their peers, on campus, and in communities at large.

Goals

- Increase involvement
- Support student's goals
- Promote collaboration
- Hold students accountable to a higher standard
- Increase the number of transferable courses students are enrolled in

In Progress

- Providing students with the equipment to meet academic needs
- Creating a learning pathway to decrease the amount of college classes needed to graduate
- Planning our "Black Excellence Showcase" & "Rock the Runway" events

How are you going to establish and introduce your group on campus? (Branding)

Supplying Umoja students with Umoja Merchandise (Club shirts, water bottles, coffee mugs, bracelets, folders, etc.)

Creating Umoja sponsored events to promote the program

Take over spaces with the most traffic to show our presence



What is your relationship to your Umoja Program going to be (Positions)

- Club Positions
 - President
 - Vice President
 - Treasurer
 - Secretary
 - ICC Representative
 - Marketing Assistant

How are you going to use social media and market your program?

- Broad social media presence through Facebook, Twitter, Instagram, College Website, etc.
- Utilize the ASMVC bulletin boards to post flyers.



How are you going to research the needs of African American Students?

Multiple forms of surveys

One-on-one

Online surveys

Group Discussions (Porch talks)

Posters

Workshop Questionnaires



Support their graduation goals!

Umoja Coordinator,
Counselor, & Professor

**MORENO
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Support, Power, Success!

