Umoja Community Supports

Perceptions of the Effectiveness and Usefulness of Statewide Resources

Rogéair Purnell-Mack Umoja XIV Conference November 9, 2018



Session Overview

Objective: Inform the strengthening and expansion of Umoja's statewide supports

- Share Phase I evaluation findings
- Gather additional input and feedback on Umoja resources
- Outline plans for Phase II evaluation



Phase I Research Overview

Participants

- 10 program coordinators
 - Nearly 1/5 of all programs
 - Representative sample
 - Region, Area, College Size, Years of Existence, % AA Students, % AA Transfer Rates
- Methodology
 - 45- to 60-minute telephone interviews
 - Content analysis of transcribed interviews



Commitment and Transformation

"Umoja changed my life. ... it's changed students" lives, but I think really recognizing how it changes you as a person and connecting to something that's bigger than you and fighting for something that's bigger than you ... And, for me, it's taught me a lot personally about my own history ... that I wasn't taught in school."



Program: Common Elements

- Learning communities
 - One- or two-semesters
- Umoja-led or supported course work
 - English, math, & counseling common
- Wraparound services
 - Priority reg, tutoring, Village space
- Umoja practices
 - Foundation



Program Successes & Challenges

Successes

- Student academic progress/outcomes
- Fruitful fundraising
- Securing full-time positions
- "Umojafying" key people, programs, practices

Challenges

- Lack of funding transparency
- Limited support & recognition
- Limited understanding of impact of non-academic issues
- Ability to code and upload data



Successes

"Our success rates in math [are our greatest success]. ... We have really put together a very social justice-based program; however, we have a lot of high success with our math [classes]."

"We were able to honor 19 students who were transferring at the end of this semester...And that included some students going to HBCUs, ... UCs, ... [and] CSUs."



Challenge

"[My biggest challenge is the] MIS and the data we've been tracking... That is a challenge because our [MIS] numbers—... they fluctuate. [We are] having to do double work. We're having to track our own numbers, as well as track MIS... Sometimes [the MIS] fields don't work...And so [Umoja students are] not ... captured...."



Think-Pair-Share + Report Out

- What have been your greatest successes?
 What resources have supported your success?
 - M/bet have been veur greatest shellonge?
- What have been your greatest challenges?
 - How have you addressed these challenges?
 - What additional support do you need to tackle key challenges?



Umoja Resources & Supports

- Winter Retreat
- Summer Learning Institute
- Annual Conference
- Other Regional Coordinators
- Umoja Days
- Site visits
- Effective practice examples
- Sample pedagogy
- Curriculum
- Case studies



Handout

- Consider the listed resources and supports
- Rate the effectiveness of each resource you have accessed or participated in *over the last year*
- Respond to the open-ended questions

*** Return completed forms ***



Assessment: Resources & Supports

- Majority were positively assessed (70-90%)
 - Case studies and curriculum assessed lower; lack of awareness of these resources
- Suggested improvements
 - Concrete examples of "Umojafication"
 - Fundraising guidance & support
 - Statewide / campus advocacy
 - Gather participant feedback at events



Recommendations

- Advocacy
 - Recognition and institutionalization
 - MIS coding
 - Accountability
- Communication
 - Transparent decision-making
 - Marketing of resources
 - Clear event objectives/framing



Recommendations - continued

- Capacity Building & Professional Development
 - Data tracking methods
 - Guided pathways
 - Regional coordinators-role, expectations, structure
 - SLI two tracks: new and seasoned programs/ staff
- Fundraising
 - Opportunities
 - Grantwriting



Q & A?

Any additional feedback you would like to share to help strengthen the Umoja Community's capacity building and professional development efforts?



Phase II: Research Question

In what ways does Umoja affect the overall college experience for Black and African-American students and facilitate these students' ability to successfully navigate and succeed in a college environment?



Phase II: Research

- Qualitative Analysis: Student Focus Groups
 - Umoja vs. non-Umoja experiences
 - Recommendations re: integration of Umoja practices across larger campus
 - Importance of parallel Umoja / Guided Pathways elements to success
- Comparative Quantitative Analysis: MIS
 - Academic milestones and outcomes for Umoja students compared to matched set of non-Umoja peers



Next Steps

December 2018

- Share today's feedback
 January May 2019
- Conduct focus groups
- Complete comparative analysis
- Draft report

July 2019

• Finalize Phase II evaluation report



Thank You!

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