

## Our Mission

**U**moja, (a Kiswahili word meaning unity) is a community and critical resource dedicated to enhancing the cultural and educational experiences of African American and other students. We believe that when the voices and histories of students are deliberately and intentionally recognized, the opportunity for self-efficacy emerges and a foundation is formed for academic success. Umoja actively serves and promotes student success for all students through a curriculum and pedagogy responsive to the legacy of the African and African American Diasporas.

## CONFERENCE DETAILS



RIVERSIDE, CA

NOVEMBER 9-10

2018

UMOJACOMMUNITY.ORG

XIV

# umojaXIV conference



Dear Umoja Supporters,

The Umoja Community Education Foundation is committed to promoting unique educational practices that develop young minds and heal fractured communities. Our work is vital to creating socially progressive and beneficial opportunities for African American and other disproportionately impacted students. To maximize our efforts, we depend upon the invaluable support of our donors and friends. **We are pleased to offer you an exciting opportunity to partner with us on the Umoja XIV annual conference, which will be held on November 9-10, 2018, at the Riverside Convention Center.**

More than 1200 community college students, educators, and staff members from over 64 campuses across the state will attend this transformational event. The conference provides culturally relevant pedagogy and curriculum, unique professional development opportunities, and engaging learning experiences. Participants will share ideas and practices that foster student success. Our conference is a thinktank for innovation in teaching and learning.

For more information on the Umoja Community, please visit our website at [www.umojacommunity.org](http://www.umojacommunity.org). We are confident that your sponsorship of the Umoja XIV Conference will be beneficial to your organization, our community, and our students.

**Dr. Teresa Aldredge, President**  
**Umoja Community Education Foundation**  
**UMOJACOMMUNITY.ORG**  
**7801 FOLSOM BOULEVARD, SUITE 360**  
**SACRAMENTO, CA 95825**



## CONFERENCE SPONSORSHIP OPPORTUNITIES

### PLATINUM \$15,000

- Organization name, website and logo listed on conference registration website
- Five exclusive social media posts to more than 1,000 followers on Instagram, Twitter and Facebook
- Five conference registrations for full conference access
- Two minute of podium time at a primetime general session
- Your branded promotional item featured in the bag
- Logo placement in conference program book
- Full page advertisement in conference program book
- One conference exhibit booth
- Five conference VIP reception tickets
- Featured sponsor recognition signage on tables
- Verbal recognition at conference-wide events

### GOLD \$7,500

- Organization name, website and logo listed on conference registration website
- Three exclusive social media posts to more than 1000 followers on Instagram, Twitter and Facebook
- Three conference registrations for full conference access
- Your branded promotional item featured in the bag
- Logo placement in conference program book
- One ½ page advertisement in conference program book
- One conference exhibit booth
- Three conference VIP reception tickets
- Featured sponsor recognition signage on tables
- Verbal recognition at conference-wide events

### SILVER \$5,000

- Organization name, website and logo listed on conference registration website
- Two exclusive social media posts to more than 1000 followers on Instagram, Twitter and Facebook
- Two conference registrations for full conference access
- Your branded promotional item featured in the bag
- Logo placement in the conference program book
- ¼ page advertisement in the conference program book
- One conference exhibit booth
- Two conference VIP reception tickets
- Featured sponsor recognition signage on tables
- Verbal recognition at conference-wide events

### BRONZE \$2,500

- One exclusive social media post to more than 1000 followers on Instagram, Twitter and Facebook
- One conference registration for full conference access
- Your branded promotional item featured in the bag
- Logo placement in the conference program book
- One conference exhibit booth
- Featured sponsor recognition signage on tables
- Verbal recognition at conference-wide events

### COPPER \$1,500

- One exclusive of social media post to more than 1000 followers on Instagram, Twitter and Facebook
- Your branded promotional item featured in the bag
- Logo placement in the conference program book
- Featured sponsor recognition signage on tables
- Verbal recognition at conference-wide events