

English 50: Multimedia Final Project **200 Points Total**

In today's global society, there is a growing demand for diversity of education and personal skills, especially as it relates to the job market and hiring process. Four skills are unanimously agreed upon by professionals as 21st century must haves. These four skills are referred to as the four Cs: critical thinking, communication, collaboration, and creativity. Throughout this class, the work you have completed has served to develop these different skills, and this final will incorporate all four.

Assignment: This final project will be an argument of your own creation, your audience will be Black youth, and you will complete this project in a group of two or three students who are interested in a similar topic (*collaboration*). This final will consist of three major parts.

Part One: *Critical Thinking, Communication, Collaboration, and Creativity!*

Working with your group, you must create a *digital or multimedia argument* to make an argument to Black youth. You must *include appeals to ethos, pathos, and logos*.

Your medium is up to you: you may consider making a video, creating a Facebook Cause or Community Page, creating an Instagram page, starting a blog, designing a zine, or creating a photo journal. See me for more options and suggestions.

Make sure you think critically and creatively about how to present your argument, what its main purpose and content should be, and of course how you will appeal to your intended audience. Remember that presentation matters, and both written and visual text carries important meaning. What is your page about? What will you title your page? What will the profile and cover photo be? What links will you provide and information will you cite?

Furthermore, you must include a photos/visuals, including a group photo for your digital argument. You must have a minimum of seven posts, and a minimum of 50 followers/likes or have evidence of 50 signatures. With regards to the posts, consider newsfeeds, articles, YouTube videos, interviews *etc.* that pertain to your topic and research. You may also want to see if you can link your page to other relevant webpages and/or Facebook pages. It is highly recommended that you encourage your classmates to join/like your page! **Total: 100 points**

Part Two: *Critical Thinking, Communication, Collaboration, and Creativity!*

Working with your group, you will write a two-page group paper that explains in detail your multimedia project's concept, purpose, and what each group member contributed. This is an informative essay. MLA guidelines and college-level composition are required; however, a thesis is not, as it is not an argumentative essay! **Total: 50 points**

Part Three: *Communication and Collaboration!*

During the final exam date, each group will give a formal presentation between 5-7 minutes that presents their multimedia project to the class and details its concept and purpose. Everyone is expected to contribute to the presentation and speak. **Total: 50 points**

In class final workshops will be held to assist in the completion of this project, but it is highly recommended that you collaborate with your group outside of class.

Part One is due on _____

And Parts Two and Three are due on the day of the class final.