



You have heard on several occasions “submission of data is required”. In order to justify all the work we do and to support our fundraising efforts, we must supply empirical evidence that the students we serve are more likely to succeed by becoming a part of the Umoja Community. There are currently two systems that we use to collect data. Here is a breakdown of those two systems and why it is necessary to submit timely data into both.

	MIS	CRM
Link	https://datamart.cccco.edu/damart.aspx	https://umojacommunity.org/user/login (Each Coordinator will use their log-in info)
Owner/ Operator	CA Community Colleges Chancellor's Office (CCCCO)	Umoja Community Education Foundation
Data Enterer	Institutional Research (IR) Department or designated personnel	Campus Umoja Coordinator
Data Entry Method	Typically a list of students (names and id #s) are provided to the Enterer for them to be coded as Umoja students. Each campus uses their own systems such as, Banner, PeopleSoft, etc.	Most students are entered when they complete the Student Interest Form and/or Student Application on the Umoja website. Students can also be entered manually into the Umoja online database or can be uploaded using the import function in the CRM.
Student Count	Typically only students enrolled in an Umoja course and/ or are assigned to an Umoja Counselor are counted as an active Umoja student each semester.	Students can be counted based upon the Umoja Student Definition in the MOU. Current and continuing students in addition to those who are actively part of the community, but not taking Umoja classes can be included in the headcount.
Data Updates	Data should be submitted w/n 30 days of the end of the previous semester. It can be updated as needed by system administrator.	Data can be accessed and input at any time. Data should be submitted w/n 30 days of the end of the previous semester.
Touches	Cannot capture Umoja touches.	Can capture Umoja touches (individual participants in Umoja events/ activities).
Output	Headcount of Umoja students (unduplicated).	<ul style="list-style-type: none"> ★ Headcount of Umoja students. ★ Event sign-in sheets ★ Touches ★ Student contact info ★ Student applications